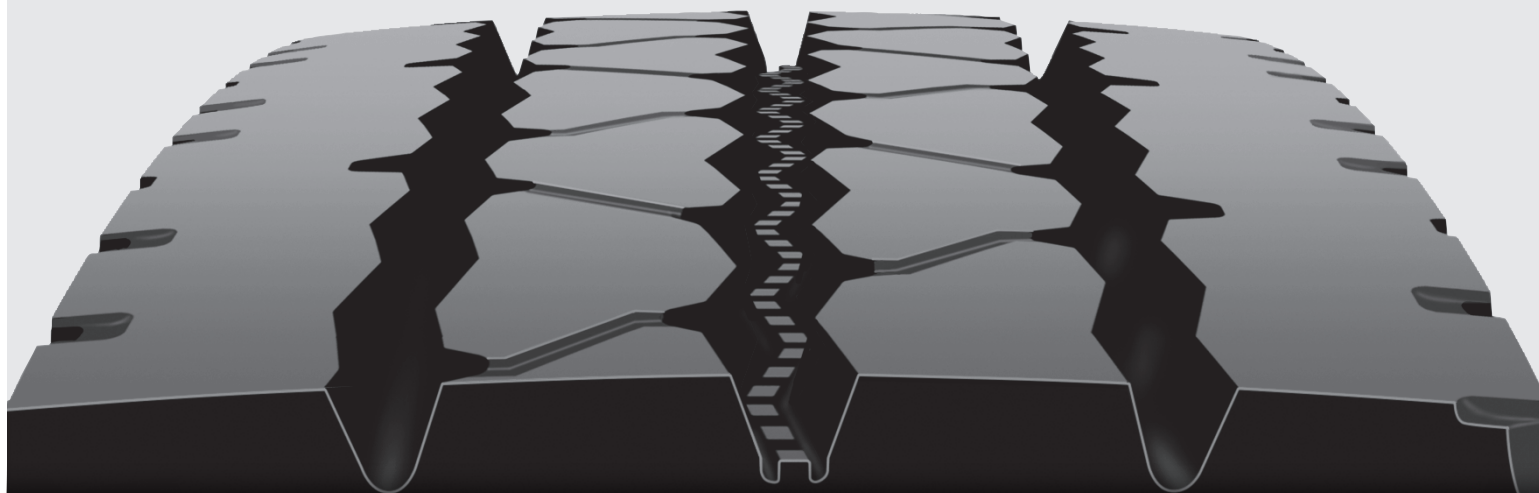


M853™

**NEW On/Off-Highway
All-Position Radial**

Built to last – on the worksite and the highway



Solid Traction ■ Long Tread Life ■ Superior Retreadability

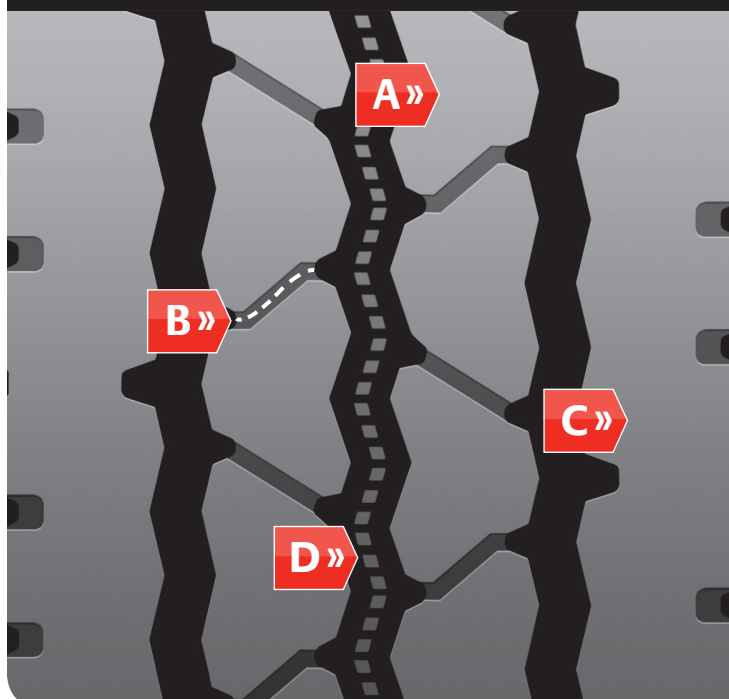


Precisely the right tire.

A tough tire for your toughest jobs!

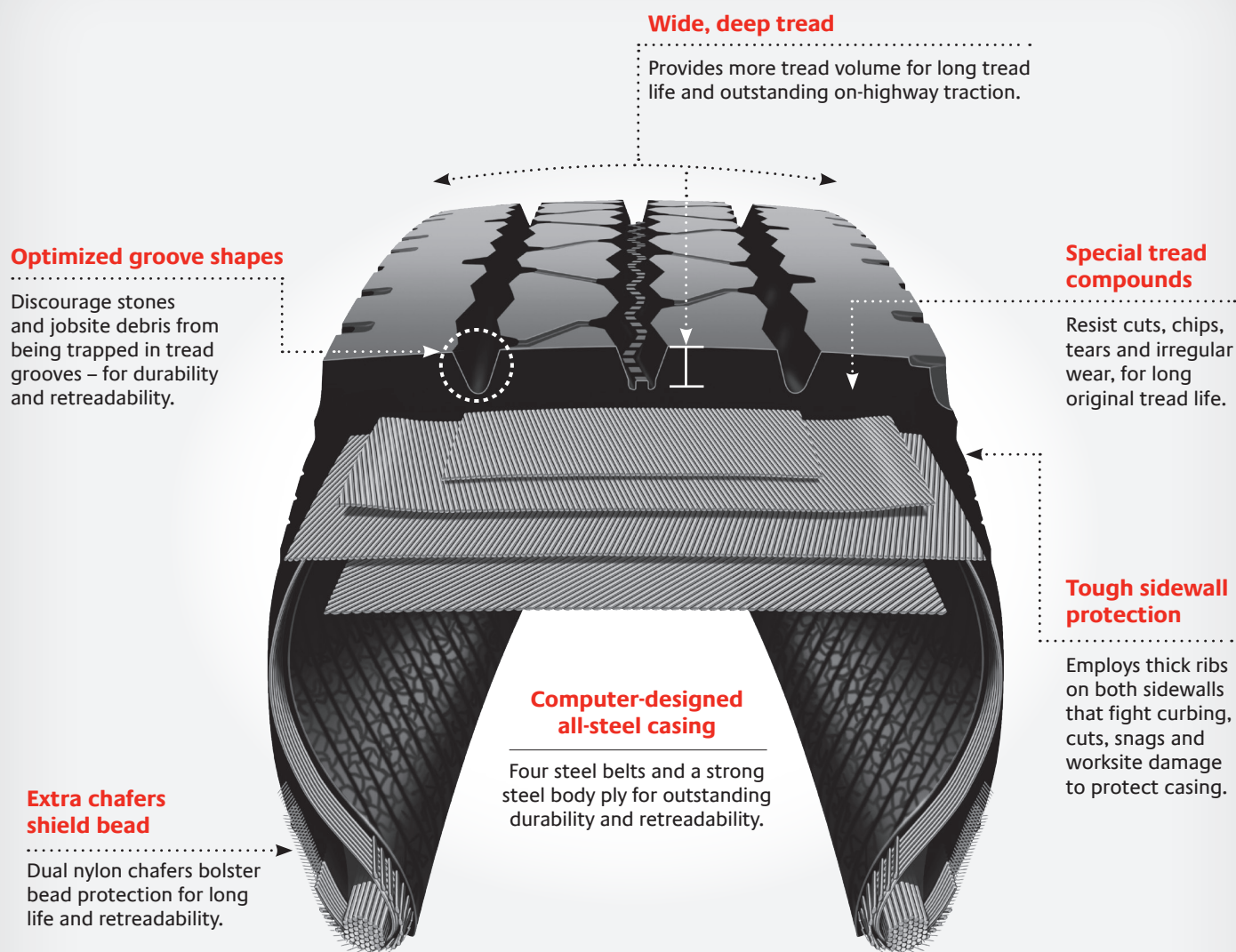
The new Bridgestone M853 all-position on/off-highway radial is another of Bridgestone's innovative solutions for long and regional haulers who also have to travel off-road as part of their work. The M853 radial combines outstanding wear and damage resistance with extra load capacity for long, low cost service.

M853 Innovations



- A Aggressive tread pattern**
.....
Interlocking multi-edge blocks dig deep for solid traction on worksites and highways.
- B Irregular wear-fighting tie bars**
.....
Tie bars link tread blocks to combat heel-and-toe wear
- C Continuous shoulders stabilize tread**
.....
Special shoulder design combats tread element squirm to resist irregular wear for long tread life.
- D Special platforms fight stone retention**
.....
Hundreds of stone rejector platforms in center groove combat retention of casing-damaging stones.

M853 Innovations



Tire Size	Load Range	Article No.	Weight (lbs.)	Meas. Rim	Overall Diam.	Overall Width	Static Loaded Radius	Overall Width (Loaded)	Revs. Per Mile	Tread Depth (1/32")	Maximum Tire Load Single		Maximum Tire Load Dual		Max Speed (mph)
											kg@kpa	lb@psi	kg@kpa	lb@psi	
11R22.5	H	225-000	138	8.25	41.8	11.2	19.4	12.3	497	25	3000@830	6610@120	2725@830	6005@120	65
12R22.5	H	225-051	149	9.00	43.2	11.7	20.0	12.8	481	25	3350@830	7390@120	3075@830	6780@120	65
11R24.5	H	225-034	147	8.25	43.9	11.2	20.5	12.3	474	25	3250@830	7160@120	3000@830	6610@120	65

Warranty and additional technical information is available from BridgestoneTrucktires.com, your dealer or truckstop.

Fact: Bridgestone casings are #1 when it comes to retreadability. It's true: BASys® data from over 2 million Bridgestone, Goodyear and Michelin brand casings recorded between June 2009 and November 2010 prove that Bridgestone had the lowest percentage of tires that could not be retreaded due to conditions relating to casing construction. Confirming what fleet managers have always known: A Bridgestone tire investment is a smarter tire investment. Get the facts at retreadinstead.com.

Prove it to yourself. Run the only test that really matters: Try the M853 on your trucks, on your routes and with your drivers – in short, in your real world. See for yourself how the M853 can cut your cost per mile. Call your dealer today!

BRIDGESTONE
Your Journey, Our Passion